



2019 NEW HOPE OUTDOOR ARTS & CRAFTS FESTIVAL

SPONSORSHIP BENEFITS

September 28-29, 2019 Saturday 10am-6pm Sunday 10am-4pm

You will be included in the over \$10,000 in social media and print media advertising which will be employed to promote the Festival to the approximately 10,000 visitors who visit yearly, and other media visitors through targeted marketing. Over 1 million unique visitors could see your presence on our website and all sponsors will be recognized on our Facebook page. 10,000 rack cards, postcards, and business ad cards will be distributed, starting months before the event.

Platinum Level - \$15,000

Presenting Sponsor: Your business will appear as Presenting Sponsor on all print advertising, all rack cards, posters, press releases, website, Facebook page, and on our 3 banners. In addition, you will receive:

- Exclusive listing in your business category (ie: Bank, Auto Dealership, etc.)
- Best Festival booth space for promotions
- Business poster and short video in the New Hope Visitors Center for 4 months

Gold Level - \$10,000

Your name / logo will appear on all print advertising, listed on all rack cards, posters, press releases, website, Facebook page, and on our 3 banners. In addition, you will receive:

- Exclusive listing in your business category (ie: Bank, Auto Dealership, etc.)
- Prime Festival booth space for promotions
- Business poster and short video in the New Hope Visitors Center for 4 months

Silver Level - \$5,000

Your name / logo will appear on all print advertising, listed on all rack cards, posters, website, Facebook page, and on our 3 banners. In addition, you will receive:

- Prime Festival booth space for promotions
- Business poster and video in the New Hope Visitors Center for 4 months

Bronze Level - \$3,000

Your name / logo will appear in all print advertising, rack cards, posters, and website. In addition, you will receive:

- Prime Festival booth space for promotions
- Name / Logo on large banner
- Logo included in the New Hope Visitors Center A&C video

Copper Level - \$1,500

Sponsor will have a booth space at the show for promotions. Your name / logo will also be included on the Festival website and directory, social media, and (if you apply before August 1st) in print advertising and posters.

Community Support - \$150

Community Supporters will be listed (with logo and link, if you like) on the website sponsor page.

More info at www.NewHopeArtsandCrafts.com and questions answered at newhopeartsandcrafts@gmail.com or call Connie Gering at 609-658-2306 or Terry Meehan at 617-921-5838 for sponsorship questions, submission deadlines, and other issues.

Make Check Payable to: **Greater New Hope Chamber of Commerce P. O. Box 676 New Hope, PA 18938**
Charges will be to: **Greater New Hope Chamber of Commerce (501-C6)**
