

## SPONSORSHIP BENEFITS

September 29-30, 2018 Saturday 10am-6pm Sunday 10am-5pm

You will be included in over \$10,000 online and print media advertising being used to promote the Festival to approximately 10,000 yearly visitors. Over one million unique visitors could see your presence on our website and in targeted ads, and sponsors will be recognized on our website sponsor page and Facebook page. Other promotional advertising will be distributed via rack cards, postcards and business ad cards months before the event.

### Platinum Level - \$15,000

Presenting Sponsor: Your business will appear as "Presenting Sponsor" on all print advertising, all rack cards, posters, press releases, website, Facebook page, and on three banners throughout town. You will receive:

- Exclusive listing in your business category (ie: Bank, Auto Dealership, etc.)
- Best Festival booth space for promotions
- Five full-page ads in the subscription season Bucks County Playhouse Playbills valued at \$790 each
- Business poster and short video in the New Hope Visitors Center for four months prior to Festival
- Slide in the Bucks County Playhouse lobby slideshow

### Gold Level - \$10,000

Your name / logo will appear on all print advertising, listed on all rack cards, posters, press releases, website, Facebook page, and on our three banners throughout town. You will receive:

- Exclusive listing in your business category (ie: Bank, Auto Dealership, etc.)
- Prime Festival booth space for promotions
- Five half-page ads in the subscription season Bucks County Playhouse Playbills valued at \$420 each
- Business poster and short video in the New Hope Visitors Center for four months prior to Festival
- Slide in the Bucks County Playhouse lobby slideshow

### Silver Level - \$5,000

Your name / logo will appear on all print advertising, listed on all rack cards, posters, press releases, website, Facebook page, and on our three banners throughout town. You will receive:

- Prime Festival booth space for promotions
- Four quarter-page ads in the subscription season Bucks County Playhouse Playbills valued at \$290 each
- Business poster and video in the New Hope Visitors Center for three months prior to Festival
- Slide in the Bucks County Playhouse lobby slideshow

### Bronze Level - \$3,000

Your name / logo will appear in all print advertising, rack cards, posters, and website. You will receive:

- Prime Festival booth space for promotions
- Name / Logo on large banner
- Logo included in the the New Hope Visitors Center Arts & Crafts video for three months prior to Festival

### Copper Level - \$1,500

Sponsor will have a booth space at the show for promotions. Your name / logo will also be included on the Festival website and directory, social media, and (if you apply before August 1<sup>st</sup>) in print advertising and posters.

### Community Support - \$150

Community Supporters will be listed (with logo and link, if you like) on the website sponsor page.

More info at [www.NewHopeArtsandCrafts.com](http://www.NewHopeArtsandCrafts.com) and questions answered at [newhopeartsandcrafts@gmail.com](mailto:newhopeartsandcrafts@gmail.com) for sponsorship questions, submission deadlines, and other issues.

Make Check Payable to: **BCP Arts & Crafts Festival P. O. Box 676 New Hope, PA 18938**

Charges will be to: **Bucks County Playhouse 501(c)3**